

# Guide Valuable Growth

For your business  
with **ISO Standards**

Global ISO research over the last decade has consistently indicated that implementing a quality management system pays significant and measurable dividends. There is also evidence that better-performing firms self-select to adopt certification.

This brochure will go over the findings associated with how ISO standards can benefit any business to give you a **root to valuable growth**.

# Business Benefits of ISO Standards

## Better management control

- The implementation of ISO 9001 directly and positively influences operational performance
- Performance improvement is statistically significant
- Time, money and other resources are utilised efficiently
- When managers support implementation fully, the process works better
- Internal motivation is directly affected and enhanced

## Increased customer base

- ISO certification is now essential for growth in a competitive marketplace
- More valuable customers, such as the public sector or larger corporations which have their Quality Management Systems (QMS) in place, demand similar certification from their suppliers
- Promotion of a business having achieved ISO certification is a valuable marketing tool

## Financial Payback

- Profit margins were shown to be 2-3 times higher than the industry average
- Return on investment (ROI), when measured, showed that the majority of businesses recover the costs of implementing an ISO within three years or less
- On-going savings were recorded when businesses implemented the management systems
- Waste and energy costs were controlled and reduced
- Improvements in efficiency help to reduce overheads

Data Source: IMSM Ltd Customer Research

# IMSM ISO Specialists

IMSM assists businesses around the world to achieve ISO and other internationally recognised standards, improving efficiency, and attracting more valuable customers.

For nearly 30 years, IMSM has helped over 10,000 businesses across all sectors achieve:

- ISO 9001 (Quality Management Systems)
- ISO 14001 (Environmental Management)
- ISO 45001 (Occupational Health & Safety Management)
- ISO 27001 (Information and Data Security)

## You are guaranteed:

- Experienced consultants trained and qualified by IRCA or an equivalent approved training body
- Smooth integration of existing systems
- A powerful marketing tool
- Fixed fee for easier budgeting
- Consultancy help with documentation
- Measurable savings

## How it works

- A specialist consultant will:
- Assess existing procedures
- Identify existing conformances
- Analyse gaps
- Prepare appropriate documentation
- Supply draft for client approval
- Present management system
- documentation for certification

# ISO 9001 Quality Management Systems

Based on your existing systems, ISO 9001 demonstrates that you have implemented and documented processes which meet the international standard.

## Proven benefits include:

- Increased efficiency
- Supply chain advantage
- Powerful marketing tool
- Internationally respected and recognised certification
- Potential 15-20% savings
- Practical help with documentation and manuals





# ISO 14001 Environmental Management

What is good for the environment is also good for your business. ISO 14001 certification proves that you have an Environmental Management System (EMS) in place, leading to:

- Savings on energy and materials
- Lower distribution costs
- Reduced costs of waste management
- Support supply chain policies
- Improved efficiency and motivation
- Improved corporate image Competitive advantage



# ISO 27001 Information Security

ISO 27001 is a management system which identifies, manages and minimises a range of threats to business information. Through ISO 27001, you can:

- Protect your client's confidential information
- Identify areas of potential loss Reduce delays and downtime
- Ensure staff are aware of their responsibilities Demonstrate a duty of care
- Set up preventative action Protect your intellectual property
- Provide a framework for legal compliance

# ISO 45001 Occupational Health and Safety

Accidents can happen at any time, with long-term consequences for your business and your employees. Achieve this standard, and you will gain:

- Reduced risk of prosecutions
- Supply chain advantage
- Faster completion of tenders
- Less downtime and delays
- Potentially reduced insurance premiums
- Protection for your employees

Other standards that IMSM can implement include:

ISO/IEC 20000-1	Information Technology Service Management System
ISO 22301	Business Continuity Management System
ISO 22000	Food Safety Management System
AS 9100	Aerospace Management System
ISO/IEC 17025	Laboratory Competence
ISO 13485	Medical Devices
IATF 16949	Automotive Management System
ISO 50001	Energy Management System
ISO 22716	Cosmetic GMP
ISO 15189 (UK only)	Medical Laboratories
ISO 37001 (Canada only)	Anti Bribery

# Certification - Demonstrating Business Achievement

Now that you have had your class-leading ISO consultancy with IMSM, it's time to gain your certification. You will need an independent certification body to audit your

management system. A team of IRCA-trained and qualified auditors will share best practices and improvements for your chosen ISO management system. Only then will they be able to award you with your certificate. IMSM has a vast industry network and will advise on the best route to certification, suggesting the best certification body for your chosen standard and business needs.

### The key requirements for certification are:

- Certification is against the ISO standard
- Trained auditors are used
- Due diligence is observed throughout the process



For in-depth information regarding the certification process, read our 'Road to Certification' guide found on our website, or scan the QR code.

# Internal Auditor Training-

## The key to maintaining your certification

Regular internal audits are crucial for ISO-compliant management systems. IMSM provides internal auditor training for staff to conduct internal audits and simplify certification retention.

### What will I learn?

Expert trainers will guide you through the course content and provide insights into each standard, including how to reduce non-conformances in your annual surveillance audit. The course teaches auditing principles through interactive presentations, workshops, and role-playing exercises using practical examples and case studies. CPD certification is awarded upon completion, and course materials are included

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### Why should I have a trained internal auditor?

An ISO-certified company needs a trained internal auditor for multiple reasons:

- Compliance with ISO standards: An internal auditor can ensure compliance and maintain certification through regular internal audits
- Identification of non-conformities: Internal auditors can identify non-conformances and recommend corrective actions where the company fails to meet the requirements of the standard
- Continuous improvement: Internal auditors can identify opportunities for improvement, which can result in cost savings in the longer term

### Which standards do you offer training for?

We offer the following CPD-certified training courses:

- ISO 9001
- ISO 27001
- ISO 45001
- ISO 14001
- Integrated Management Systems
- ISO 13485
- ISO 22301
- ISO 50001
- ISO 22716
- AS 9100
- ISO 20000

### What are the benefits of having a trained internal auditor?

- Learn top auditing techniques from our IRCA-qualified auditors, who offer a wealth of industry experience
- Access record examples and documentation for ongoing development and continuous compliance with your ISO standards
- Balanced training focusing on audit standards and effective processes can boost productivity and reduce costly mistakes
- Demonstrate to your workforce, staff and clients that you meet internationally verified quality standards by striving for continuous improvement

Contact us for help finding a suitable ISO course for you and your team.

**Notes:**



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**our website**

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