



Issue 90: New York

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## IT firm flies high with ISO 14001 Environmental Management Standard

Liquid 8 Technology Inc. provides IT liquidation solutions, taking the burden off executives by professionally and responsibly destroying data and mitigating the risk of recycling liability.

Based in Brooklyn, New York, the company was founded in 2000 by IT professionals offering reliable computer liquidation solutions to businesses in the New York tri-state area. Since then, it has expanded the scope of its services throughout North America, Europe and Asia.

Liquid 8 Technology is careful to ensure that it maintains data destruction standards that comply with the Department of Defence and the National Institute of Standards and Technology, and that it has EPA-compliant e-waste disposal and recycling methods.

Rob Ruehle, Vice President of Sales, reveals that the company is keen to deliver only the highest standards of service and responsibility. He says, "We decided to get ISO 14001 Environmental Management certification because it was something that our competitors had. So it was the pressure of wanting to keep up with everyone else that motivated us to apply for it."



Rob and the team at Liquid 8 were also swayed by the IMSM representative they met:

**"He knew exactly what to do, and he was very efficient about it all. We didn't have to do so much of the work ourselves because he basically set everything up for us. He did the hard part of creating all the documents. That made it much easier for us than if we had had to start from scratch and write everything ourselves."**

Rob was pleasantly surprised with how the Environmental Management certification

enhanced the way the company worked: "Everyone at Liquid 8 is pretty much on the same page but actually having our standards and procedures written down made everyone much more aware of everything that's set up. Having things documented was helpful, as it supported why we do things the way we do and helped to communicate it clearly."

Liquid 8 Technology started the certification process in August 2011. Rob says, "It all went pretty smoothly- the whole thing only took a few months. By November, we were ISO 14001 certified!"

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## ISO 14001 helps Electro Industries to operate more effectively



Electro Industries, Inc. is a design and manufacturing company producing power meter equipment with commercial and defense applications. The company was founded by Sam Kagan, who invented the first multifunction meter in 1975. The company released one of the world's first micro-processor based meters in 1981.

For over three decades, Electro Industries has engineered and manufactured power meters with advanced analysis capabilities. Electrical providers worldwide rely on data captured and recorded by its meters to monitor, protect and improve the reliability of electrical power. Its Wi-Fi-based sub-meters also provide superior sub-metering to capture energy and power metering data for energy cost, power costing and tenant billing.

As director of quality at Electro Industries, Ron Palamar is responsible for directing quality initiatives based on ISO 9001-2008 standards. Presently, the

company is preparing for its ISO 140001 certification, and will receive its verification audit on June 6th.

Ron observes, "With IMSM's help, the certification process took just two months to complete. On our own, it would probably have taken us a year to do." Already, Electro Industries can see that the ISO 14001 standard will have a positive financial impact on its business. Ron comments,

**"We are also seeing that there are things that we could have been doing where we could have received rebates. Internally, there were processes of recycling material that no one was really looking at."**

"Once we started, we saw that there were many ways we could recycle and save money. For instance, we were just throwing away empty toner cartridges but then

we found there were vendors who would buy these. We're now also recycling cardboard material. We found we could get results from implementing the environmental requirements that we weren't getting before."

The ISO 14001 certification has also led to the implementation of various energy-conservation measures, such as water shut off and light switches in conference rooms. "Going through the certification process has opened our eyes as to how we could operate more effectively. Since then, we've been able to look at more of our internal processes and see where we could implement additional changes."

Ron was impressed by the support offered by IMSM: "The service was incredibly thorough. Our representative was easy to work with and very professional. It was astounding how fast she was able to get these procedures worked out! And I liked the way that she took time to explain the implementation processes to our executive management team."

"Overall," Ron concludes, "working with IMSM was a very good experience for our company. I would recommend them to anyone who is facing similar business circumstances and in need of getting ISO 140001 to meet customer requirements."

