



iso specialists

Adding Value with ISO

Fixed Fee, Trouble Free





Business benefits of ISO standards

Research around the world over the last decade has consistently indicated that implementing a Quality Management System, to replace the “way we have always done it” pays significant and measurable dividends. There is also evidence that better performing firms self-select to adopt certification.

Here are some of the findings:

Financial payback

- Profit margins were shown to be 2-3 times higher than the industry average for ISO registered companies
- Return on investment (ROI) when measured, showed that the majority of businesses recover the costs of registration within 3 years or less
- On-going savings were recorded when businesses implemented the management systems as a form of continuous improvement
- Waste and energy costs were controlled and reduced
- Improvements in efficiency help to reduce overheads

Increased customer base

- Quality certification is now essential for growth in a competitive marketplace, to stand out from competitors
- More valuable customers, e.g. public sector, larger corporations, which have their own Quality Management Systems (QMS) in place, demand similar certification from their suppliers
- Promotion of a business having achieved ISO certification is a valuable marketing tool

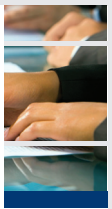
Better management control

- The implementation of ISO 9001 directly and positively influences operational performance
- Performance improvement is statistically significant
- Time, money and other resources are utilised efficiently
- When managers support implementation fully, the process works better
- Internal motivation is directly affected and enhanced





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IMSM, ISO Specialists

IMSM assists businesses around the world to achieve ISO and other internationally recognised standards, improving efficiency and attracting more valuable customers.

For 18 years, IMSM has helped over 10,000 businesses across all sectors achieve:

- ISO 9001 (**Quality Management Systems**)
- ISO 14001 (**Environmental Management**)
- BS OHSAS 18001 (**Occupational Management Health & Safety**)
- ISO 27001 (**Information and Data Security**)

You are guaranteed:

- Experienced Auditors trained and qualified by IRCA or an equivalent approved training body
- Smooth integration of existing systems
- A powerful marketing tool
- Fixed fee for easier budgeting
- Consultancy help with documentation
- Measurable savings

How it works

A specialist Auditor will:

- Assess existing procedures
- Identify existing conformances
- Analyse gaps
- Prepare appropriate manuals
- Supply draft for client approval
- Present manuals for certification

Once documentation and manuals are in place, they will be reviewed by QAS International, or an industry specific certification body, for certification.

Developing skills

Internal ISO training enables a business to keep up to date, applying best practice and leading a culture of continuous improvement. IMSM can provide bespoke internal ISO training for your employees.

Please call 01793 688 990.



ISO Standards

ISO 9001 Quality Management

Based on your existing systems, ISO 9001 demonstrates that you have implemented and documented processes which meet the international standard.

Proven benefits include:

- Increased efficiency
- Supply chain advantage
- Powerful marketing tool
- Internationally respected and recognised
- Potential 15-20% savings
- Practical help with documentation and manuals
- Continuous improvement

ISO 14001 Environmental Management

What is good for the environment is also good for your business. ISO 14001 certification proves that you have an Environmental Management System (EMS) in place, leading to:

- Savings on energy and materials
- Lower distribution costs
- Reduced costs of waste management
- Support supply chain policies
- Improved efficiency and motivation

- Improved corporate image
- Competitive advantage

ISO 27001 Information and Data Security

ISO 27001 is a management system which identifies, manages and minimises a range of threats to business information. Through ISO 27001 you can:

- Protect your client's confidential data
- Identify areas of potential loss
- Reduce delays and down-time
- Ensure staff are aware of their individual responsibilities
- Demonstrates a duty of care
- Set up preventative action
- Protect your intellectual property
- Provide a framework for legal compliance





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BS OHSAS 18001 Occupational Health & Safety Management

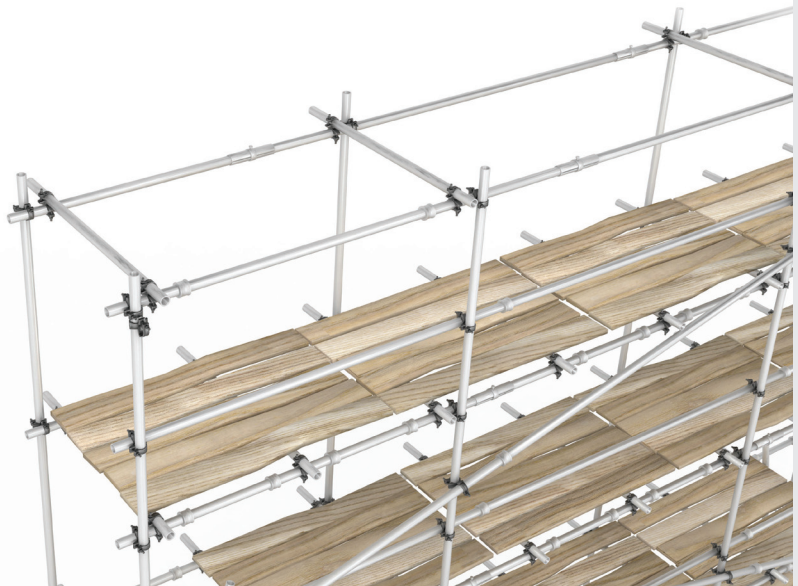
Accidents can happen at any time, with long-term consequences for your business and your employees.

Achieve this standard and you will gain:

- Reduced risk of prosecutions
- Faster completion of tenders
- Reduced insurance premiums
- Supply chain advantage
- Less down-time and delays
- Protection for your employees

Other standards that IMSM can implement include:

- ISO 22301 - **Business Continuity**
- AS 9100 - **Aerospace**
- ISO 13485 - **Medical Devices**
- ISO 20000 - **IT Service Management**
- ISO/TS 16949 - **Automotive**
- ISO/IEC 17025 - **Laboratory Testing**
- ISO 22000 - **Food Safety Management**





Certification - demonstrating business achievement

As an independent certification body, QAS International has been operating within the UK and selected international markets for more than 20 years. QAS International's team of Auditors are fully trained and qualified to the standards set by IRCA or an equivalent approved training body. The Auditors are all experienced business people who understand the practicalities of running a business, and can share best practice wherever appropriate.

The key requirements for certification are:

- 1) Certification is against the ISO standard
- 2) Trained auditors are used
- 3) Due diligence is observed throughout the process



QAS International is a member of the European Foundation for Quality Management (EFQM) www.efqm.org, and the British Quality Foundation www.bqf.org.uk



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Client Testimonials

A full selection of case studies can be viewed on our website www.imsm.com

Here are a few examples:

"Since successfully completing the processes, CSM has enjoyed a 30% reduction in goods returned."

CSM Fastener Products, USA

"IMSM's service took the pain out of the process. I was particularly pleased that we were able to integrate our own systems."

Fast Track Solutions, UK

"Through our certification we have been able to gain new clients and increase volumes and product lines with existing clients."

Chemwash Manufacturing cc, South Africa

"ISO certification recognises our commitment to the quality of our procedures and products."

Ragus Sugars Manufacturing Ltd, UK

"ISO 9001 has brought structure to the process of improving our organisation and how others perceive us and it enables us to genuinely improve the quality of our service. A number of important clients would certainly not deal with us without ISO certification."

SMD Telecommunications, South Africa

"In today's market, now more than ever, customers require a quality product that performs to the highest standards. Having ISO certification enhances the customer's opinion of a quality product."

Crisp-Air, Australia

"We are now able to approach customers that without the ISO we couldn't even get a meeting or a foot in the door. It is absolutely mandatory and essential that we have it."

Granite Steel, Canada



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